**Lecture # 4**

**Formats of Newspapers**

There are different newspaper formats are operational around the globe which are following as under

**BROADSHEETS**

[Broadsheet](https://www.thoughtco.com/what-is-a-broadsheet-1074539) refers to the most common newspaper format, which, if you're measuring the front page, is typically around 15 inches wide to 20 or more inches long in the U.S. (sizes can vary around the world.Broadsheets are larger in some countries). Broadsheet papers are usually six or eight columns across.

All [Pakistan](https://en.wikipedia.org/wiki/Pakistan)i regional and national newspapers are broadsheets. [Pakistan Today](https://en.wikipedia.org/wiki/Pakistan_Today) is the first and only paper in [Berliner format](https://en.wikipedia.org/wiki/Berliner_format).

[The News International](https://en.wikipedia.org/wiki/The_News_International)

[Dawn](https://en.wikipedia.org/wiki/Dawn_(newspaper))

[Express Tribune](https://en.wikipedia.org/wiki/Express_Tribune)

[The Daily Times](https://en.wikipedia.org/wiki/Daily_Times_(Pakistan))

[Daily Express](https://en.wikipedia.org/wiki/Daily_Express)

[The Nation](https://en.wikipedia.org/wiki/The_Nation)

**Tabloid Format**

A tabloid is a [newspaper](https://en.wikipedia.org/wiki/Newspaper) with a compact page size smaller than [broadsheet](https://en.wikipedia.org/wiki/Broadsheet). A tabloid is defined as "roughly 17 by 11 inches (432 by 279 mm)" and commonly "half the size of a broadsheet", although there is no standard size for this [newspaper format](https://en.wikipedia.org/wiki/Newspaper_format).

The term [tabloid journalism](https://en.wikipedia.org/wiki/Tabloid_journalism) refers to an emphasis on such topics as sensational crime stories, astrology, celebrity gossip and television, and is not a reference to newspapers printed in this format.

In Pakistan, *[Khabrain](https://en.wikipedia.org/wiki/Khabrain" \o "Khabrain)* is a tabloid newspaper popular within the lower middle class. This news group introduced a new paper, *[Naya Akhbar](https://en.wikipedia.org/w/index.php?title=Naya_Akhbar&action=edit&redlink=1" \o "Naya Akhbar (page does not exist))* which is comparably more sensational. At the local level, many sensational tabloids can be seen but, unlike *Khabrain* or other big national newspapers, they are distributed only on local levels in districts.

**Berliner**

**Berliner**, or "**midi**", is a [newspaper format](https://en.wikipedia.org/wiki/Newspaper_format) with pages normally measuring about 315 by 470 millimetres (12.4 in × 18.5 in). The Berliner format is slightly taller and marginally wider than the [tabloid](https://en.wikipedia.org/wiki/Tabloid_(newspaper_format))/[compact](https://en.wikipedia.org/wiki/Compact_(newspaper)) format; and is both narrower and shorter than the [broadsheet](https://en.wikipedia.org/wiki/Broadsheet) format

In Pakistan, the English daily [*Pakistan Today*](https://en.wikipedia.org/wiki/Pakistan_Today) is published in the Berliner format. Mostly used by newspapers across Europe.

**Compact Size**

This size is the same as tabloid. The term being coined when the 'quality' or 'high brow' press titles moved from the traditional broadsheet size to the smaller tabloid size, as they didn't want to be associated with the sensationalism of tabloid journalism.